



Promoted by the Marathon Rally Car Club Inc.

Media Release

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MAJOR SPONSOR ANNOUNCED FOR SILVER FERN RALLY

The organisers of next month's Silver Fern International Marathon Rally are pleased to announce that **epay New Zealand Limited**, a division of Euronet Worldwide, Inc. ("Euronet" or the "Company") (NASDAQ: EEFT) have become the major sponsor for their 7 day November event.

The event will be known as the **epay Silver Fern Rally 2010**, and is epay's first foray into motorsports sponsorship, and will help organisers showcase this event to New Zealand and the world.

Rally chairman, Hamilton's Gary Smith, said following the announcement, "epay New Zealand Ltd is part of a worldwide company, and given that our competitors come from all over the globe (Europe, UK, Australia and Africa) it seemed fitting we form a partnership, and we welcome their association "

Smith went on to say "The **epay Silver Fern Rally 2010** partnership will enable the organising team to create a positive, successful event."

Commencing operations in 2003, epay has become New Zealand's premium distributor of prepaid products with coverage of over 3,500 retailers. epay supplies the service behind prepaid transactions, to dispensing PIN's, activating products, and initiating payment on behalf of over 50 products.

epay New Zealand's Country Manager Roger Smith said, "We are really excited about being involved with this innovative event and the chance to visit some of our South Island retailers and customers. The event will also give both local and international competitors a chance to see, and stay in, the very scenic South Island of New Zealand. We recognise the need to support and assist in the development of sports like this within New Zealand, and we look forward to helping organisers build their event further."

The **epay Silver Fern Rally 2010** will start in Christchurch on November 14th with the drivers and cars then taking on over 1000km's of competitive high speed stages before finishing in Queenstown on November 20th.



About epay

epay, a Division of Euronet Worldwide, Inc. (NASDAQ: EEFT), is a global processor and distributor of electronic payment solutions – enabling service providers to maximize the sales of their products and services. epay delivers innovative and tailored electronic payment, cash collection solutions including POS systems integration, a full settlement and reporting service and full marketing and distribution service support.

The epay product portfolio includes prepaid mobile top-up, prepaid debit cards, e-wallets, bill payment, gift cards, digital music and other content, money transfer through its sister company RIA, lottery and transport payment solutions including road tolls and public transport.

epay delivers these products through a worldwide network of approximately 255,000 retailer locations and 530,000 points of sale (POS) across a number of markets including Australia, Austria, Brazil, France, Germany, India, Ireland, Italy, New Zealand, Poland, Romania, Spain, Switzerland, UK and the U.S. Visit www.epayworldwide.com for more information.

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For more information on epay: www.epaynz.co.nz

For more information on the event visit www.silverfernally.co.nz

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