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Media Release

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## **SILVER FERN AND TARGA TO PROVIDE TOTAL RALLY PACKAGE**

NZ Silver Fern and Targa NZ are pleased to announce a joint venture and a special package deal between their two events, to encourage drivers and teams to compete in both the six day Targa Rally and then the seven day NZ Silver Fern Rally in late 2010.

With both the events held on different road surfaces, and in different Islands, it is hoped to encourage a number of International competitors and teams down-under to feast on the best events, roads, hospitality and scenery that New Zealand Rallying has to offer.

The timing of the events, with a two week gap between the October Targa and the November Silver Fern, has been noted by several International teams who may have clients looking to compete in both events, and some clients who wish to compete in one event, with a different client competing in the other event, possibly in the same car.

Silver Fern Chairman Gary Smith said "the original request for the joint venture rallying package has come from some of our UK based teams, and I guess time will tell if this package will persuade them to bring their clients, and or cars, and spend a month's classic rallying in our country."

Targa Director Peter Martin added "to add to the offer we have several of our 'arrive and drive' BMW M-Spec Rally cars, which can compete first in the tarmac Targa event, and will then be converted over to gravel specifications for the Silver Fern Rally two weeks later".

While the package is targeted at International competitors to "arrive and drive" it is also available to both international and local teams and drivers who may wish to use one car for both events, or a specialist tarmac car for the Targa, and then a different specialist gravel car for the Silver Fern.

The 2010 Dunlop Targa Rally runs from 25-31 October between Auckland to Wellington in the North Island, and the 2010 NZ Silver Fern Marathon runs from November 14-20 between Christchurch to Queenstown in the lower South Island.

A flyer is attached and details of the package are available on the Silver Fern and Targa websites.

For more information visit [www.silverfernally.co.nz](http://www.silverfernally.co.nz) or [www.targa.co.nz](http://www.targa.co.nz)

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