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SCENIC CIRCLE HOTELS BACK TO SUPPORT SILVER FERN RALLY

Scenic Circle Hotels, the 100% NZ Owned and Operated Hotel chain is back following a successful 2006 event to support the 2008 NZ Silver Fern International Marathon Rally.

Silver Fern Rally Chairman, Hamilton's Gary Smith, said "Sponsors like Scenic Circle Hotels play a valuable part in making an event such as ours a success, and we welcome them and their support back for the 2008 event."

Smith added "Scenic Circle Hotels see the benefits of supporting an international event such as ours, and from our perspective, not only can we make their hotels our event bases, but they also support the competitors and crews with special package deals."

Scenic Circle Hotels' catchphrase is "100% NZ owned – Our Country Our Hotels" and they see the showcasing of their product to both local and international competitors, crews and supporters as an important part of raising their profile.

Scenic Circle Hotels National Conference Co-ordinator, Jenny Barr said "we were pleased by the level of support we received during the 2006 event, and this year I will travel with the rally to ensure that arrangements for the organisers, as well as for the competitors and supporters, are all in place. We are really looking forward to the October NZ Silver Fern Rally."

The October 16th - 23rd 2008 event, will start in Christchurch, and take competitors south to Queenstown, Dunedin, Invercargill, and then back to Dunedin, Timaru and Christchurch before finishing at the new Marlborough Convention Centre in Blenheim, which is managed by Scenic Circle Hotels.

For more info on Scenic Circle packages and rally info visit:- www.silverfernally.co.nz

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